Jumpstart Sales with Burpee *In-A-Snap* Kits

Just one easy step to offer both programs!

Are you new to Burpee...not sure where to start? Burpee *In-A-Snap* gives you a great selection of tried-and-true varieties, complete with packaging and POP materials for an 8-ft (2.4 m) bench display. It's easy to get started with Burpee Home Gardens using one simple order form.

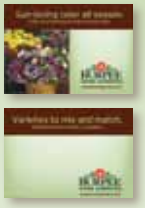
Here's what you get:

- ☑ A generous selection of Burpee Home Gardens' most popular varieties including exclusives.
- ☑ Burpee Home Gardens branded pots and tags – enough for all your plants!
- ☑ Attractive POP materials to stop shoppers in their tracks!

Burpee *In-A-Snap* kit – Flowers

100 liners each of 12 varieties

Archangel™ Angelonia – Purple, Raspberry
Isabells Calibrachoa – Red, Yellow
Breathless® White Euphorbia
Center Stage Impatiens
Lucky™ Lantana – Red Flame, Rose Sunrise
Pop Rocks Petunia – Coral, Lavender
UpTown Zinnia – Pink Champagne, White Wall



2 Flowers Sun & 2 Locally Grown Benchcards

1 vertical 19 x 52-in. (48 x 132-cm) Cart Banner

1,200 4.5-in. (11-cm) pots with trays

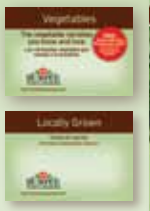
1,200 tags

One 50-ft. roll of Bench Tape

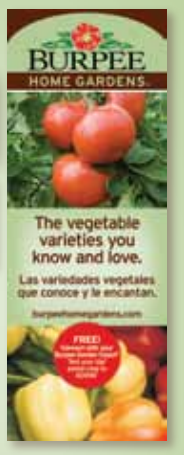
Burpee *In-A-Snap* kit – Vegetables & Herbs

100 liners each of 12 varieties

Basil – Red Rubin, Sweet Italian Large Leaf
Eggplant – Burpee Hybrid
Sweet Pepper – Baron, Better Belle
Hot Pepper – Jalapeño Gigante
Tomato (paste) – Big Mama, Fresh Salsa
Tomato (cherry) – Sweet 100
Tomato (slicer) – Better Boy, Burpee's Big Boy, Fourth of July



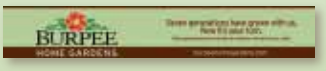
2 Vegetable & 2 Locally Grown Benchcards



1 vertical 19 x 52-in. (48 x 132-cm) Cart Banner

1,200 4.5-in. (11-cm) pots with trays

1,200 tags



One 50-ft. roll of Bench Tape

BURPEE HOME GARDENS®

Burpee *In-A-Snap* Kits Order Form

Start with one kit... stock up with more. Order now!

☐ *In-A-Snap* Flowers Kit

Send me _____ kits

Requested Ship Date* _____

***In-A-Snap* Merchandising** ($400 plus shipping)
- 1,200 4.5-in. (11-cm) pots with trays
- 1,200 small tags
- POP (vertical banner, 4 bench cards, bench tape)

***In-A-Snap* Plants** (price varies by supplier)
- 100 liners of each of the following:
  - Archangel™ Angelonia – Purple, Raspberry
  - Isabells Calibrachoa – Red, Yellow
  - Breathless® White Euphorbia
  - Center Stage Impatiens
  - Lucky™ Lantana – Red Flame, Rose Sunrise
  - Pop Rocks Petunia – Coral, Lavender
  - UpTown Zinnia – Pink Champagne, White Wall

☐ *In-A-Snap* Vegetables & Herbs Kit

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- 100 liners of each of the following:
  - Basil – Red Rubin, Sweet Italian Large Leaf
  - Eggplant – Burpee Hybrid
  - Sweet Pepper – Baron, Better Belle
  - Hot Pepper – Jalapeño Gigante
  - Tomato (paste) – Big Mama, Fresh Salsa
  - Tomato (cherry) – Sweet 100
  - Tomato (slicer) – Better Boy, Burpee's Big Boy, Fourth of July

Ball Customer No. _____

Customer Name _____

Address _____ **City/State** _____ **Zip/Postal** _____

Phone _____ **Fax** _____

Sales Rep _____ **PO No.** _____

Supplier ☐ TAGA ☐ SANT ☐ BTG

Send to bhgpa@ballhort.com or fax to 800 234-0370.

Not a Certified Grower yet? Just sign-up below!
By ordering this kit, I agree to comply with the Burpee Home Gardens Grower Guidelines (available at www.ballhort.com/burpeehomegardens) by growing quality product and using the approved Burpee Home Gardens pots, tags and POP.

Customer Signature _____

Email address _____

Program Certification ☐ Flowers ☐ Vegetables ☐ Both

BURPEE HOME GARDENS®

*Pots, trays, tags and POP will be shipped approximately 2 weeks prior to the requested ship date

Ball Seed customers: call your sales rep or 800 879-BALL to get started today!
ColorLink customers: call 800 686-7380

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