

Darwin Perennials® Salvia 'Blue by You' Receives All-America Selections National Award

The award is a culmination of garden performance trials conducted over three years by experts in the horticulture field.

WEST CHICAGO, **ILLINOIS**, **July 2022**: Darwin Perennials, is proud to announce it has accepted an All-America Selections (AAS) award for top performance of an herbaceous perennial for its hybrid <u>Salvia 'Blue by You'</u>. This prestigious award is the result of a three-winter trialing process at sites across the United States and Canada, where the variety received top marks from 26 judges.

Salvia 'Blue by You' is an innovation in the class, notable for its improved branching, which has produced up to five repeat blooming cycles throughout the Spring and Summer seasons. It is hardy in USDA zones 4b to 9a. A hybrid between *S. nemorosa* and *S. pratensis*, it has excellent Winter hardiness as well as heat tolerance.

"The responses from the All-America Selections judges show you don't have to use the same-old Salvia genetics. There are so many benefits to growing 'Blue by You,'" says **Seth Reed**, Sales and Marketing Manager for Darwin Perennials. "Recognition by AAS further confirms the feedback we've received about this hybrid over the years, and encourages perennial growers to update their programs with top-performing winners."

AAS judges were specifically impressed with the flowers of 'Blue by You' calling them "consistent and superior to the comparison." They also found the blooms larger and "intensely beautiful" in color.

AAS is a non-profit plant trialing organization that promotes new varieties for the home gardener. Varieties that have been judged to have superior garden performance in impartial trials throughout North America are award the AAS winner designation.

To learn more about Salvia 'Blue by You', visit www.DarwinPerennials.com. Check out Darwin Perennials University for video insights on production, finishing and marketing for this award-winning product. Subscribe to our Blog and get timely news and recommendations from our perennial experts.

About All-America Selections

Since 1932, All-America Selections (AAS) has promoted new garden seed varieties that pass the test of superior garden performance judged in impartial trials throughout North America. For more information, visit www.all-americaselections.org.

About Darwin Perennials®

Darwin Perennials, a division of Ball Horticultural Company, is a leading breeder and producer of vegetative perennials for the greenhouse and nursery industries. It is supported by unrooted cutting supply out of its South American farm, Darwin Colombia. Perennials with Staying PowerTM means success for your perennial program. Visit darwinperennials.com.