



NEW Basil Everleaf™ Lemon Receives 2025 Professional's Choice Green Thumb Award

This seed basil secured a Professional's Choice designation from National Garden Bureau's Green Thumb Award competition that recognizes innovative new plants.



WEST CHICAGO, ILLINOIS USA – January 2025: Leading seed breeder of ornamental and edible garden plants, PanAmerican Seed®, is proud to accept a **2025 Professional's Choice Green Thumb Award** in the “edible” category from the National Garden Bureau (NGB). **Basil Everleaf™ Lemon** was selected by a panel of NGB expert horticulturalists members. The Green Thumb Award is an annual competition recognizing outstanding and innovative new plants and garden products.

The **Everleaf** collection features basil plants that are upright and highly branched for plenty of harvest potential. They are also very late to flower — up to 8 weeks later than standard basil — for season-long enjoyment of tasty leaves. **Everleaf Lemon** is the first lemon basil bred for this collection. It has a bright lemon flavor perfect for adding to dressings, marinades, and fresh salads. The plants are versatile and perform well in-ground and in patio containers.

“Home gardeners continue to explore unique flavors from their garden, while still seeking easy plant care for busy lifestyles. Everleaf Lemon Basil meets all those needs,” says **Dylan Sedmak**, Vegetable Sales Account Manager for PanAmerican Seed. “We are pleased the industry has recognized our seed basil this year as a product innovation, and all thanks go to our amazing breeding team.”

Green Thumb Award winners receive extra consumer awareness through NGB's media outreach and social media engagement. There's sure to be a buzz about this new basil! For more information about PanAmerican Seed Vegetables, and how to enhance your edibles program, visit www.panamseed.com/vegetables or reach out to your preferred seed supplier.

About PanAmerican Seed

PanAmerican Seed is an internationally renowned breeder and producer of seed-raised flowers and vegetables based in West Chicago, Illinois, USA that produces high-quality and best-performing varieties. Research facilities in North and South America, the Pacific Rim and Europe enable us to test and evaluate new varieties under numerous climate conditions. Our state-of-the-art seed distribution center guarantees quick, efficient processing of orders for our worldwide customers. Visit www.panamseed.com for more information.