



The Perennial Hot Spot! Register for Darwin Perennials Day 2025

Don't let Darwin Perennials Day, June 18th, pass you by. Register now to attend North America's premier perennial event in West Chicago this summer.

WEST CHICAGO, ILLINOIS, May 2025: Join Darwin Perennials® in The Gardens at Ball in West Chicago, Illinois, for the annual **Darwin Perennials Day, Wednesday, June 18, 2025**. Online registration is now open at **www.darwinperennialsday.com**. The industry looks forward to this event each year; it connects perennial growers, garden center businesses, and professional landscapers with the top plant suppliers across North America. Guests will get a complete perennial experience with Zone 5 overwintered trial garden comparisons, new variety introductions, and access to perennial vendors and plant specialists for further education.

"The excitement for perennials is growing, and the annual Darwin Perennials Day event is a key resource for growers building their programs," says Marion Meesenburg, Marketing Specialist for Darwin Perennials. "It's a full day of connections – with peers, with experts, and with plants. The experience helps your business this season and beyond."

The current **Darwin Perennials Day event schedule** includes:

- Extensive perennials gardens containing more than 500 varieties.
- A 2026 New Variety Showcase from the world's best breeders.
- +25 outstanding Suppliers to engage conversation and information.
- Tours of The Gardens, the new Seed Distribution center, and an interactive video tour of the Darwin Colombia Vegetative Farm.
- Keynote Panel Discussion titled "Stop Stressing About Perennial Production!" featuring experts using five elements of plant growth to grow better perennials.

There is no cost to attend Darwin Perennials Day. A grab-and-go breakfast and lunch is provided, and each visitor will receive a free perennial plant. Register online at **www.darwinperennialsday.com**, where you'll find the full schedule of events as well as travel and lodging information.

Don't miss your chance to learn how the latest plants and programs can take your business to the next level of success. RSVP you and your team's visit today!

About Darwin Perennials®

Darwin Perennials, a division of Ball Horticultural Company is a leading breeder and producer of vegetative perennials for the greenhouse and nursery industries. It is supported by unrooted cutting supply out of its South American farm, Darwin Colombia. Perennials with Staying Power™ means success for your perennial program. Visit www.darwinperennials.com