



## Petunia Cha-Ching Cherry Wins Reader's Choice Award

### You voted! And now Greenhouse Grower magazine awards Ball FloraPlant's new petunia a Medal of Excellence

WEST CHICAGO, IL – At this year's OFA Short Course in Columbus, Ohio, Ball FloraPlant's new **Petunia Cha-Ching Cherry** was announced the winner of *Greenhouse Grower* magazine's **Medal of Excellence Reader's Choice Award** during its Evening of Excellence reception, July 15.

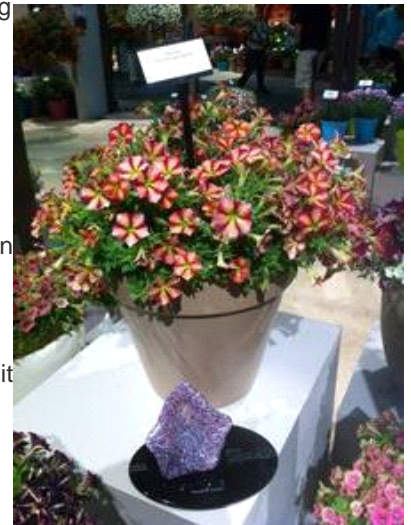


For more than 20 years, *Greenhouse Grower* has recognized outstanding plant breeding and industry contributions through its Medal of Excellence awards program. Reader's Choice winners are determined through online voting by magazine subscribers, OFA Short Course attendees, and people in the industry.

"Ball FloraPlant is thrilled Petunia Cha-Ching Cherry is recognized as one of the best new introductions from the 2013 California Spring Trials," says **Jim Kennedy**, Sales Manager for Ball FloraPlant. "Ball FloraPlant is committed to breeding innovative, modern and appealing plants, and we appreciate the votes of confidence in this new variety."

According to *Greenhouse Grower*, Petunia Cha-Ching Cherry is an "eye-catcher." Its deep wine-colored flowers with a light-yellow star "makes stunning hanging baskets and it shows equally well in mixed containers."

To learn more about Petunia Cha-Ching Cherry from Ball FloraPlant, visit [www.ballfloraplant.com](http://www.ballfloraplant.com).



*Ball FloraPlant is a leading breeder and producer of vegetatively propagated plant varieties, such as Sun Spun® petunias, Aztec® verbena and the world's first Black Velvet petunia. This quality-focused brand has won critical acclaim for its advanced Ball Certified Plants® disease-free certification program with an unprecedented record for turning out clean, healthy cuttings. For more information, visit ballfloraplant.com.*