



## Hop To It! Enter the Ball Seed WebTrack® winWIN Contest Today

**Earn multiple entries by completing tasks on the new WebTrack online business management system. Win a pizza party for your entire staff.**

WEST CHICAGO, IL – Time is running out to enter the **Ball Seed WebTrack® winWIN Contest**, where three lucky Ball Seed customers will receive a pizza party for their entire greenhouse staff. The contest runs now through February 28, 2014. Multiple entries are earned each time you complete one or more of the following actions on the new Ball Seed WebTrack online business management system:

- Logging on to the new Ball Seed WebTrack for the first time
- Attending a Ball Seed WebTrack webinar
- Creating new document or report subscriptions
- Completing a new sales order through Ball Seed WebTrack
- Emailing feedback regarding Ball Seed WebTrack to [winWIN@ballseed.com](mailto:winWIN@ballseed.com)



Three Ball Seed customers will be selected by random drawing from the entries. Winners will receive a free lunch party for their employees worth up to \$1,000.00.

The newly designed Ball Seed WebTrack launched in July and is already making growers' lives "sow easy." Growers can browse the industry's largest selection of online inventory from hundreds of suppliers.

"Growers of all sizes use Ball Seed WebTrack to manage their business. It's the perfect extension of our full-service, industry-leading Ball Seed sales force and customer service teams," says Mark Morris Director of IT for Ball Horticultural Company. "The winWIN Contest is a fun incentive to invite even more growers to experience the new WebTrack."

Log on to Ball Seed WebTrack now and start accumulating entries: [www.ballseed.com/webtrack](http://www.ballseed.com/webtrack). For full contest rules, terms and conditions, visit [www.ballseed.com/winwin](http://www.ballseed.com/winwin).

*Ball Horticultural Company is an internationally renowned breeder, producer and wholesale distributor of ornamental plants. A family-owned business since it was founded in 1905, Ball has introduced many innovative, award-winning varieties to the world of horticulture, including the Wave® petunia family and Super Elfin® impatiens. The company has worldwide production, sales and marketing through its many subsidiaries on six continents. For further information, visit [www.ballhort.com](http://www.ballhort.com).*