



## Pizza Time! Ball WebTrack Contest Winners Receive Grand Prize

### **Ball Seed selects three entries from its WebTrack "winWIN" contest; lucky growers receive pizza party luncheon for their entire staff.**

WEST CHICAGO, IL – Ball Seed has announced three grand

-prize recipients of its WebTrack® "winWIN" contest. Out of more than 42,000 submissions, the entries from the following people were randomly selected to make their companies winners of a pizza party luncheon from Ball Seed:

- Richard Conner, Conner Farms, Nathalie, Virginia
- Chase Sides, Integrated Botanics, Fort Worth, Texas
- Leland Headings, Stutzman Greenhouse, Hutchinson, Kansas

The WebTrack "winWIN" contest began at Short Course in Columbus, Ohio, last year with the launch of the newly redesigned WebTrack online business management system. Through February, hundreds of Ball Seed customers logged on to the new WebTrack and completed various tasks for multiple entry possibilities.

More than 42,000 entries were collected. When notified, the winners expressed their delight with the good news:

"I kept saying, 'I want to win this,'" said Chase Sides, Integrated Botanics.

"We're so excited. This is a great treat for our company," said Leland Headings, Stutzman Greenhouse.

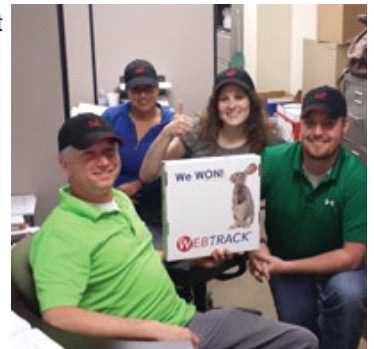
"It's great to get some happy news, and reward the team for their hard work," said Richard Conner, Conner Farms.

Each company and their entire staff will receive a visit from their Ball Seed sales representative along with key members of the Ball Seed and WebTrack crews. The pizza party will be hosted at a time convenient to the winners' schedules.

"We're thrilled to award the WebTrack winWIN contest prizes to these special Ball Seed customers, and we thank everyone who participated," said Jason Hough, sales director for Ball Seed. "The new WebTrack is making growers' lives easier, and these grand-prize winners get a much-deserved time to relax and have fun after a busy season."

The Ball Seed WebTrack business management system lets growers browse the industry's largest selection of online inventory from hundreds of suppliers, and helps them manage their paperwork online. It's the perfect extension of the full-service, industry-leading Ball Seed sales force and customer service teams.

To learn more, or to sign up for Ball Seed WebTrack, visit [ballseed.com](http://ballseed.com).



sales and marketing through its many subsidiaries on six continents. For further information, visit [www.ballhort.com](http://www.ballhort.com).