



All-America Selections Award For Interspecific Impatiens Bounce Pink Flame

First time AAS accepts vegetatively propagated entries. Bounce WOWs in trials nationwide.

WEST CHICAGO, IL – Selecta is thrilled to accept a 2015 All-America Selections Award for its **Interspecific Impatiens Bounce Pink Flame**. This disease-tolerant variety performed beautifully in trials nationwide, which was the first season for vegetatively propagated plant entries for AAS.

In Pennsylvania, the Peace Tree Farm trial managers were a “big fan” of this variety. “The flower color was bright and caught your eye from afar,” according to comments on the evaluation report. At the University of Guelph in Ontario, Canada, Bounce was “noticeably more floriferous than the comparisons”; the liners were starting to bloom when they received their shipment. And at Neal Mast in Michigan, they found Bounce to have a “nicer, more rounded habit” with a “much higher flower count all summer.”

“Securing an All-America Selections win for Bounce Pink Flame is a great validation that this plant performs in many garden conditions. Selecta is very happy to be recognized in national trials for this variety, and we look forward to providing home gardeners a colorful shade solution,” says Monique Hakkert, product marketing manager for Selecta North America.

The Bounce series of impatiens has the look and flower count of *I. walleriana*, but its interspecific cross makes it resistant to Impatiens Downy Mildew. It thrives in sun and shade applications, and offers bright color in garden borders or hanging baskets.

As a 2015 AAS winner, supply for Interspecific Impatiens Bounce Pink Flame is available now for immediate sale. Contact your favorite broker for rooted liners. Unrooted cuttings are available from Ball Seed. For further plant information and culture details, visit www.selectanorthamerica.com.

About All-America Selections

For 75 years, All-America Selections (AAS) has promoted new garden seed varieties that pass the test of superior garden performance judged in impartial trials throughout North America. For more information, visit www.allamericaselections.org.

About Selecta

Selecta serves the North America market with excellent genetics of vegetatively propagated bedding plants and Poinsettias. Selecta varieties are supplied as unrooted cuttings available exclusively through Ball Seed and as rooted cuttings available from reliable Root & Sell stations. For more information, visit selectanorthamerica.com.

