



## New Website For PanAmerican Seed

### Updated site is mobile-friendly with a fresh look and enhanced navigation.

WEST CHICAGO, IL – PanAmerican Seed is pleased to reveal its updated website, [www.panamseed.com](http://www.panamseed.com), complete with a fresh new design that's mobile friendly and tailored to its international seed customers. Visitors to the site can browse PanAmerican Seed and Kieft Seed's full assortment of products, view the latest catalogues and brochures, find recommendations and support throughout the entire site, and much more.

"PanAmerican Seed customers will find our new website much easier to navigate plus they'll find the information and support they need quickly," says Mark Short, Global Sales Director for PanAmerican Seed. "The site's accessibility for international visitors from multiple devices gives us an enhanced digital platform to handle the demands of our global market needs."

More key features of the new PanAmerican Seed website include:

- **Responsive Design** – sized to fit computers, tablets and smartphones
- **Quick Culture** – access GrowerFacts for all seed products
- **Wave® Brand Support** – get the info you need to grow and sell Wave
- **Combos** – explore and harness the power of seed combos
- **E-News Sign Up** – receive relevant information from PanAmerican Seed experts

More tools and updates, are in the works, including multiple language page translations, a DIY photo library, and tools for landscape professionals. Visit [www.panamseed.com](http://www.panamseed.com) today to discover all PanAmerican Seed has to offer.

*PanAmerican Seed is an internationally renowned breeder and producer based in West Chicago, Illinois. It produces high-quality and best-performing flower varieties from seed, including the award-winning series of Wave® petunias. Research facilities in North and South America, the Pacific Rim and Europe enable PanAmerican Seed to test and evaluate new varieties under numerous climatic conditions. Its state-of-the-art seed distribution center guarantees quick, efficient processing of orders for our worldwide customers. For more information, visit [panamseed.com](http://panamseed.com).*

