



PanAmerican Seed® Buys Dahlia & Osteo Product Lines From Dalina Genetics®

Licensing and supply will continue for these well-liked varieties. PanAmerican Seed will explore further breeding to add to existing product lines.

WEST CHICAGO, IL - PanAmerican Seed, a division of Ball Horticultural Company, is pleased to announce it has purchased two product lines from Dalina Genetics, a plant-breeding company in Denmark. The purchase includes a range of well-known Dahlias as well as two popular series of Osteospermum.

The Dalina® Dahlia product line consists of the Maxi, Midi and Mini series. All are full of class leaders with excellent performance in the garden. Existing breeding in this class showcases beautiful, award-winning colors and bicolors, like Fleuroselect Gold Medal winner Tequila, as well as appealing flower forms for emerging markets in Asia.

The acquired Osteospermum genetics are two series - one with single flowers as well as the PasoDoble double-flowered series. Their cold-tolerance and award-winning colors have risen in esteem in their retail markets, including Enrico, a Fleuroselect Gold Medal winner.

PanAmerican Seed intends to license a group of companies to produce and sell Dahlia cuttings and young plants in Europe. This will include Florensis, Ball Colegrave, Graines Voltz and Selecta One. According to PanAmerican Seed, the companies listed above are assessing their production and assortment, and will certainly have a full range of these genetics available for the 2019 season. Licensing in other parts of the world are currently under review.

In North America, the Dahlia genetics have been available exclusively through the Proven Winners group under the Dalina Grande name. This will continue for 2019.

The Osteospermum products are licensed in Europe by Florensis and will be licensed in North America by Ball FloraPlant.

"We are excited to continue supplying these well-liked products," says **Mr. Jean-Francois Ignasse**, European Sales Manager for PanAmerican Seed. "The genetics are in good hands, and we look forward to adding them to our breeding program to enhance the existing product lines."

About Dalina Genetics®

Dalina Genetics is a plant breeding company specialising in a number of different ornamental/bedding plants. Dalina is known for their Dalina® Dahlia and Dalina® Osteospermum. For more information visit www.dalina.dk.

About PanAmerican Seed®

PanAmerican Seed is an internationally renowned breeder and producer based in West Chicago, Illinois, that produces high-quality and best-performing flower and vegetable varieties. Research facilities in North and South America, the Pacific Rim and Europe allow us to test and evaluate new varieties under numerous climatic conditions. Our state-of-the-art seed distribution center guarantees quick, efficient processing of orders for our worldwide customers. For more information, visit www.panamseed.com.