



Ball Seed Moves Garden Mum Production To Florida Location

Through a partnership with Syngenta Flowers, Ball Mums will expand its production capabilities at the newly remodeled Alva, Fla., site.



WEST CHICAGO, ILLINOIS, October 2018: Ball Seed announces it will move production of its Garden Mums (Ball Mums) for the 2019 season to a farm in Alva, Fla., owned by Syngenta Flowers. For the past 10 years, **Ball Mums** have been produced and supplied out of Oxnard, Calif.

This new partnership expands both Ball Seed and Syngenta's production capabilities, as these newly built facilities assist growers with improved quality. Syngenta has invested in significant improvements to its Alva mum facility following damage left by Hurricane Irma in late-Summer 2017.

"We are very excited to partner with Syngenta to bring world-class Garden Mums to today's growers. We believe the climate is desirable for this crop, and the team at Alva has several hundred years' experience collectively in developing stock, ready for the 2019 season," says **Scott Roskuszka**, Supply Chain Director for Ball Seed. "We expect to have a very seamless transition, as our internal systems are very similar, and the customer will receive top-quality cuttings backed by well-trialed and performance-based genetics."

"This mum partnership allows Syngenta to better use our assets and newly remodeled greenhouses, providing high-quality cuttings while optimizing our farm efficiency," says **Scott Valentine**, Head of Syngenta Flowers, North America. "Filling our Alva farm maximizes the utility of our assets and helps secure and balance skilled labor in today's challenging marketplace."

For more information about the full Ball Mums assortment, contact **Linda Kiscellus** at 630 588-3144 or lkiscellus@ballhort.com. View the latest Ball Mums brochures online at ballseed.com/catalogs, or request one from your Ball Seed Representative.



Above: The Ball Mums team visits the Alva farm and the new production space for garden mums (left to right: Peggy Kenny, Linda Kiscellus, and John Swarens).

About Syngenta Flowers

Syngenta is a leading agriculture company helping to improve global food security by enabling millions of farmers to make better use of available resources. Through world-class science and innovative crop solutions, our 28,000 people in over 90 countries are working to transform how crops are grown. We are committed to rescuing land from degradation, enhancing biodiversity and revitalizing rural communities. To learn more, visit www.syngenta.com and www.goodgrowthplan.com. Follow us on Twitter at www.twitter.com/Syngenta and www.twitter.com/SyngentaUS.

About Ball Seed

Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers have the best products, most efficient tools, dynamic growing solutions & More. Visit www.ballseed.com for more information and check live availability and order through Ball Seed WebTrack®.