



## Ball Seed® Enters New Partnership With ForemostCo® Inc.

The agreement brings together supply of upward-trending genetics and a dedicated sales force backed by industry-leading distribution.

WEST CHICAGO, ILLINOIS, August 2019: **Ball Seed**, North America's leading horticultural distributor, is delighted to announce a new co-exclusive agreement with **ForemostCo, Inc.**, a premier young plant supplier for foliage, tropical and succulent plants. The partnership meets the growing market demand for houseplants and other trending plant genetics.

ForemostCo is a family-owned company that has delivered consistent quality and exceptional service since 1987. Through the new partnership, its year-round availability of rooted and unrooted cuttings, vegetative and tissue-cultured liners, air-layered plants, bulbs, canes and rhizomes will combine with Ball Seed's systems, sales coverage and service model to bring these key products to greenhouse customers.

"Ball Seed is thrilled to have a trusted source like ForemostCo supplying the plants today's consumers are demanding," says **Jim Kennedy**, Sales Director for Ball Seed. "Their full selection, wide range of forms, and commitment to service are a perfect fit to Ball Seed and will help make our customers' businesses successful."

"At ForemostCo we strive for faster service and fresher product for our customers. We also believe in nurturing relationships, and that's ultimately why we chose to partner with Ball Seed to help distribute our quality products across North America," says **Joseph C. Roberts IX** COO of ForemostCo.

For more information about product assortment, download the current ForemostCo catalog online at [ballseed.com/CatalogsBrochures](http://ballseed.com/CatalogsBrochures), or contact your Ball Seed Sales Representative at 800 879-BALL.

*About ForemostCo® Inc.*

*Since 1987 ForemostCo has met the ever-changing needs of the grower community as North America's premier supplier of foliage and tropical plants. By owning its own production facilities, as well as sourcing material from around the world, the company continues to provide customers with year-round availability of product through world-class logistics. Visit [www.foremostco.com](http://www.foremostco.com) for more information.*

*About Ball Seed®*

*Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers have the best products, most efficient tools, dynamic growing solutions & More. Visit [www.ballseed.com](http://www.ballseed.com) for more information and check live availability and order through Ball Seed WebTrack®.*