



See Cutting-Edge Ball Mums In Newest Catalog

The Ball Mums team excels in trialing top products and offering excellent service, while expanding its wide range of exciting new varieties.

WEST CHICAGO, ILLINOIS, October 2021: The Ball Garden Mums team is pleased to announce the availability of its **two-year catalog for 2022-2023** that focuses on new, cutting-edge varieties as well as program excellence at all stages. Growers can count on Ball Mums to deliver the personalized service and customized solutions for growing success.

After years of extensive trialing across North America, the Ball Mums varieties featured in this latest catalog have been evaluated and selected for many attributes, including outstanding genetics, vivid colors, flower color retention, uniformity, durability and flexibility, excellent growth habit, reliability in production, and disease resistance.

"The Ball Mums team is ready to take your program to the next level!" says **Cindy Drumgool**, Business Manager for Ball Mums. "Beyond brand-new introductions, we've curated a robust assortment of online technical and culture tools to keep your crops on target and our customers on their way to a successful growing season."

The 2022-2023 Ball Mums catalog is comprehensive at 70 pages. It is sorted by color and includes a Guide to Color Selection, as well as a note from the experts on Flower Date details. Helpful symbols throughout highlight important characteristics or mum categories, such as heat tolerant, landscape excellence, or top performers.

Must-see new varieties are also called out, such as **Roaring Red**, a standout for the late season, and **Kickin' Spicy Orange**, which offers a vibrant orange choice for early season sales. The **Tribeca** varieties have rich, long-lasting color in a new midseason family.

The 2022-2023 Ball Mums catalog can be downloaded or viewed online at **www.ballseed.com/gardenmums**. The website is also host to several digital resources, including the Garden Mum Growth Tracking Tool. To request a printed copy, contact the Ball Mums team or your Ball Seed Sales Representative at 800 879-BALL.

About Ball Seed®

*Ball Seed is North America's leading wholesale horticultural distributor. It combines extensive experience, innovative thinking and world-class customer service to ensure professional growers have the best products, most efficient tools, dynamic growing solutions & More. Visit **www.ballseed.com** for more information and check live availability and order through Ball Seed WebTrack®.*